

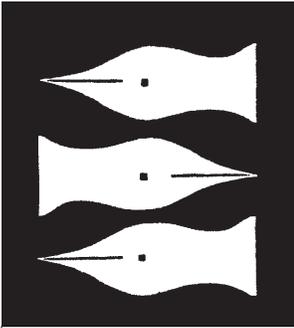
BATTLE OF THE GENRES

27TH ANNUAL

WRITERS' ALLIANCE OF NEWFOUNDLAND AND LABRADOR
AGM AND PROFESSIONAL DEVELOPMENT CONFERENCE

OCTOBER 24-26 2014

FRIDAY OCTOBER 24TH WHEN: 7:30 PM WHERE: EASTERN EDGE GALLERY, HARBOUR DRIVE	7:30 PM	SUE GOYETTE READS...	
		2014 Governor General Poetry Prize Finalist Sue Goyette will share her poetry with us. All are welcome. Free Admission.	
SATURDAY OCTOBER 25TH WHEN: 9:30 AM - 4:30 PM WHERE: CANNON WOOD HALL, ST THOMAS CHURCH, 8 MILITARY ROAD WHEN: 5 PM - 7 PM WHERE: THE SHIP PUB, DUCKWORTH STREET	9:30 AM - 10 AM	REGISTRATION	
		Registration & Book Table Open, Coffee + Tea	
	10 AM - 11:30 PM	WORKSHOP A	WORKSHOP B
		JOANNE SOPER-COOK Getting Away With Murder: Forensics and the Fiction Writer	SUE GOYETTE Imagining: Poetry Workshop
	11:30 AM - 11:45 AM	COFFEE/TEA BREAK	
	11:45 AM - 1:15 PM	WORKSHOP C	WORKSHOP D
		VICTORIA BARBOUR Turning Up the Heat: The Sizzle of Self-Publishing in the Romance Genre	SUSAN MACDONALD Medical Myths and Errors in Fantasy and Science Fiction
	1:15 PM - 2:30 PM	LUNCH	
	2:30 PM - 4:00 PM	WORKSHOP E	WORKSHOP F
		PANEL DISCUSSION What's the Magic Potion for Being a Successful Children's Writer?	GREG MALONE The Impulse to Tell All: Writing a Memoir
5 PM - 7 PM	SATURDAY SOCIAL		
SUNDAY OCTOBER 26TH WHEN: 1 PM WHERE: EASTERN EDGE GALLERY, HARBOUR DRIVE	1:00 PM	CINEPOETRY SHORTS SCREENINGS & READINGS	
		Screenings of Cinepoetry shorts by local poets and filmmakers, with readings by Danielle Devereaux, Leslie Vyrenhoek, and Shoshanna Wingate.	
	2:00 PM	ANNUAL GENERAL MEETING & ELECTION OF OFFICERS	



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HOW TO REGISTER FOR THE PROFESSIONAL DEVELOPMENT WORKSHOPS

To register for the Professional Development Workshops, please complete the enclosed form; or call WANL, 709.739.5215 or 1.866.739.5215 (toll free), or e-mail wanlassist@nf.aibn.com.

FEES FOR WORKSHOP PARTICIPATION

WANL MEMBERS*	NON MEMBERS
Early Bird special: \$60 Regular: \$75	Regular: \$105
<small>*RATES APPLY TO MEMBERS IN GOOD STANDING. IF YOU ARE UNCERTAIN ABOUT YOUR CURRENT MEMBERSHIP STATUS, PLEASE CALL 709.739.5215 OR 1.866.739.5215 (TOLL FREE) OR E-MAIL WANLASSIST@NF.AIBN.COM.</small>	

REGISTRATION DEADLINES

DEADLINE TO REGISTER FOR

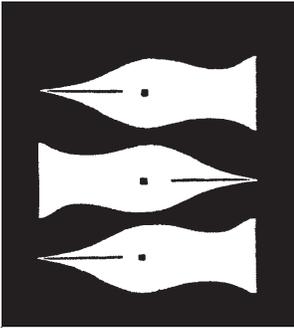
Early Bird: Tuesday, October 14

DEADLINE FOR CANCELLATIONS

Full Refunds will only be given to registrants who cancel on or before **October 16**.

Partial Refunds (50%) will only be given to registrants who cancel after **October 17** and on or before **October 22**.

No Refunds will be given for cancellations after **October 22**.



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GENERAL INFORMATION

Travel subsidy available to eligible members. See registration form for details.

Catered Lunch will be available Saturday for an additional \$20 (includes taxes and gratuity). Vegan and gluten-free options are available upon request in advance.

This fee must be paid by 10:00 AM on **Friday, October 23**, in order to inform the caterer on the number of meals to prepare.

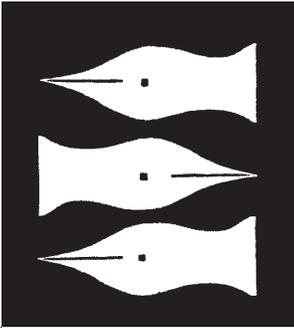
Workshop Space will be provided on a first come first serve basis. **Participation in some workshops is limited.** Register early to ensure enrolment in the workshops of your choice.

Book Table will be available **Saturday, October 25**, at Cannon Wood Hall for workshop participants and facilitators who are interested in bringing copies of their books to be sold. Contact Nikki for details.

ANNUAL GENERAL MEETING

The business meeting and general election of officers for 2014-2015 takes place on **Sunday, October 26**.

If you are interested in being a member of the Board of Directors, please e-mail **Chad Pelley, President**, chadpelley@hotmail.com or call 709.689.6071.



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WORKSHOP A

Getting Away with Murder: Forensics and the Fiction Writer



How do vegetable alkaloids affect a person? Can you kill someone with morning glory? How hard do you have to hit someone to cause death? Can fingernail clippings lead you to a killer? How long does it take blood to dry? Flesh to rot? Maggots to show up? What does decomposition smell like?

Crime writer and forensic dilettante JoAnne Soper-Cook answers these and other intriguing questions with evidence culled from several years of DIY experiments of her own.

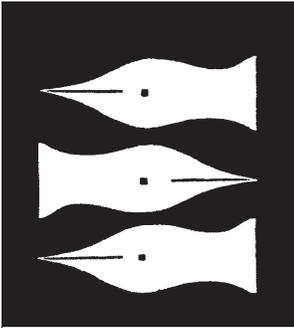
Participants will learn why a knowledge of forensics is vital to the mystery or suspense writer; how to devise and carry out DIY experiments that illustrate principles of forensic science, and the role of crime scene evidence in a murder investigation.

WORKSHOP B

Imagining: Poetry workshop with Sue Goyette



Sue Goyette will lead this workshop for poets who are interested in reinvigorating their writing methodology. There will be a brief discussion on the writing practice as well as writing exercises geared at engaging in imaginative thinking.



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WORKSHOP C

Turning up the Heat: The Sizzle of Self-Publishing in the Romance Genre



By outlining how self-publishing mirrors being a small business owner, Amazon bestselling romance author Victoria Barbour will share her knowledge gained from self-publishing five novels.

Participants will explore, from start to finish, the process of self-publishing a romance novel and help attendees understand why romance authors are revolutionaries in self-publishing. This workshop will also help determine whether or not this is a possible career path for those who are interested in the genre of romance novels, who have not yet gone through the self-publishing process.

Participants will learn special tips, tricks and insight on today's romance market, including which sub-genres of romance are the most lucrative; the basic components of book creation, from cover design to formatting; how royalties work with Amazon, Kobo, Apple, Barnes & Noble, Smashwords, etc; how to get your book on those channels and how to set yourself up for maximum noticeability. Most importantly, participants in this workshop will learn how marketing is the second-most important skill (after writing) needed to succeed, and much more.

WORKSHOP D

Medical Myths and Errors in Fantasy and Science Fiction

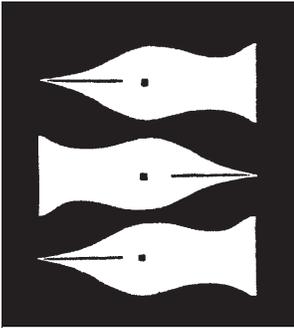


Science fiction and fantasy stories frequently include medical and scientific scenarios.

When mistakes are made in medical accuracy, it can throw the reader out of the story.

But how do you stay medically truthful if you're not a doctor? What do you do when the facts get in the way?

Dr. Susan MacDonald will lead this workshop reviewing some examples of medical mistakes in contemporary SF/Fantasy and discussing methods of staying correct in your writing while still moving your story forward.



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PANEL DISCUSSION E

What Is the Magic Potion for Being a Successful Children's Writer?

Children's author **Charis Cotter** will facilitate a lively discussion with panelists **Marnie Parsons** (owner of Running the Goat Books & Broadsides), children's author **Susan Chalker Browne**, and illustrator **Anne C. MacLeod**.

How does one survive as a children's book writer?

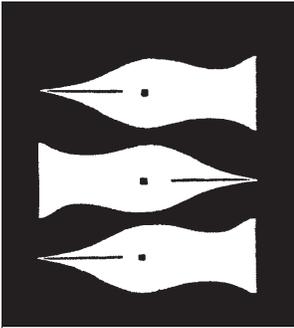
Do you need an agent? What are publishers looking for? Do local publishers give advances?

Should you submit your manuscript with an illustrator?

How important is it to visit schools with your books?

Find out answers to these and other questions.





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WORKSHOP F

The Impulse To Tell All



Greg Malone will lead this workshop on the memoir as the quest for truth, sanity and freedom through personal history. Special emphasis will be placed on the oral tradition, as it influences both the style and shape of the written memoir—and the memoir as Proto-Fiction.

Do we create our story line or discover it in the memoir?

FRIDAY EVENING READING

Come listen to a reading by 2014 Governor General Poetry Prize Finalist Sue Goyette as she shares her poetry at Eastern Edge Gallery. As part of the WANL *Come From Away* Reading series, Sue has been invited by poet and playwright Des Walsh.

SUE GOYETTE'S READING IS SPONSORED IN PART BY THE



Canada Council
for the Arts

Conseil des Arts
du Canada

SATURDAY EVENING SOCIAL

Come join us at the Ship Pub for an informal gathering. Relax over a drink (cash bar), talk about the workshops and meet new, or catch up with old friends and colleagues.

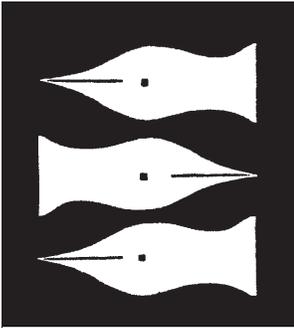
SUNDAY ANNUAL GENERAL MEETING

Join WANL for a review of the previous year's activities, election of our 2014-2015 Board of Directors, and sign up, if interested, for one of our committees. All members in good standing are eligible to vote. Open to the public.

CINEPOETRY SHORTS SCREENINGS & READINGS

In celebration of the 2014 winning film shorts of the Cinepoetry contest, we will be presenting three screenings produced by local poets and WANL members (and filmmakers) Danielle Devereaux (Ruth Lawrence), Shoshanna Wingate (Carlito Ghioni) and Leslie Vryenhoek (Tyler Burry). The screenings will be followed by readings from the poets.

A COLLABORATIVE PROJECT OF THE WRITERS' ALLIANCE AND THE NICKEL INDEPENDENT FILM FESTIVAL.



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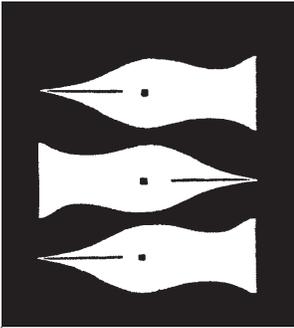
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BIOS OF WORKSHOP FACILITATORS

JoAnne Soper-Cook is the author of 20 published novels as well as novellas, short stories, plays, speeches, radio scripts and some really, really bad poetry. She is a former university and college lecturer; she holds a B.A. (Honors) and an M.A. in English Literature, and a B.Ed. from Memorial University. When she's not writing JoAnne works as a freelance book editor for several publishers in Canada and the United States and has edited over 300 books. JoAnne Soper-Cook was born and raised in Newfoundland. She lives in St. John's with her husband Paul and their spoiled rotten 'dogter', Lola.

Sue Goyette lives in Halifax and has published four books of poems, *The True Names of Birds*, *Undone*, *outskirts* (Brick Books) and *Ocean* (Gaspereau Press) as well as a novel, *Lures* (HarperCollins, 2002). Her next collection is forthcoming from Gaspereau Press. She's been nominated for several awards including the Governor General's Award for Poetry, the Gerald Lampert, the Thomas Head Raddall Atlantic Fiction Award, the Dartmouth Book Award, the Acorn-Plantos Award and, most recently, the 2014 Griffin Poetry Prize. She won the 2008 CBC Literary Prize for Poetry, the 2010 Earle Birney Prize, the 2011 Bliss Carman Award, the 2012 Pat Lowther Award and the 2012 Atlantic Poetry Prize. Her poetry has appeared on the Toronto subway system, in wedding vows and spray-painted on a sidewalk somewhere in St. John, New Brunswick. Sue currently teaches in the Creative Writing Program at Dalhousie University.

Victoria Barbour is an Amazon bestselling romance author with five self-published novels currently available. She is a Newfoundlander who is not only passionate about writing about this place she loves, but in helping introduce other local writers to the benefits of indie publishing. She has a background in broadcast journalism and marketing and communications. Victoria is a proud member of WANL, RWA (Romance Writers of America) and RWAC (Romance Writers of Atlantic Canada).



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BIOS OF WORKSHOP FACILITATORS (CONT'D)

Dr Susan MacDonald is an Associate Professor of Medicine and Family Medicine at Memorial University. She works in Palliative Care. She has won awards for her undergraduate teaching in the medical school. Her other interests include film making and acting. She and her husband, Dr Christopher Kovacs, have presented this panel at Worldcon and other SF conventions.

Her two novels, *Edge of Time* and *Time of Treason*, are published by Breakwater Books. *Edge of Time* received a Gold Medal for the 2012 Moonbeam Children's Award for YA Fiction- Fantasy/Sci-Fi, and was shortlisted for the 2012 Bruneau Family Children's/YA Literature Award (NL Book Awards). She has also co-written several publications with Dr Kovacs on medical myths and errors in genre fiction.

Greg Malone is perhaps best known for the *CODCO* and *WGB* TV series and his wicked impersonations of political icons like George Bush, the Queen, and of course, Barbara Frum, for which he has received many awards. Besides radio, film and TV and theatre shows, Greg is recognized across Canada as a political activist for his work on HIV/AIDS and his consistent efforts to protect the Environment. Greg's memoir of growing up in St John's, *You Better Watch Out* (2009), is a Canadian best seller, as is his latest book *Don't Tell the Newfoundlanders* (2013) which was released in paperback in January this year. In 2014 Greg directed the hit production of Shakespeare's *The Merry Wives of Windsor* at Perchance Theatre in Cupids; he appears as Finn in the popular television drama *Republic of Doyle*. Upcoming work includes a plum role as Donald Rumsfeld in the international hit show *Stuff Happens* to be directed by David Ferry at the National Arts Centre in Ottawa January 2015.

BIOS OF WORKSHOP PANELISTS

Charis Cotter is a writer, editor and storyteller living in Newfoundland. Her latest novel and children's book, *The Swallow: A Ghost Story*, was recently published by Tundra Books.

Marnie Parsons is the founder and main labour source of Running the Goat, Books & BroadSides, a micro press devoted to printing fine trade and handmade chapbooks and broadsides by Newfoundlanders and Newfoundland-based writers including the acclaimed Jack tales series by Andy Jones.

Susan Chalker Browne is an award-winning writer, journalist and teacher. *Hey Freddy! It's Canada's Birthday* is her eighth book for children.

Anne MacLeod is a film and video animator, a graphic artist, and an illustrator. She is the illustrator of *The Clothes Lion* stories, *Winter of the Black Weasel*, *Free Flight*, *Moocher in the Lun*, and *The Wonderful Dogfish Racket*.