

## **Connie Boland**

Pronouns: She/Her

Email address: cboland2@outlook.com

Region: Western/Labrador

Willing to Travel: Yes

Available For:

- Editing/Proofreading
- Speech Writing
- Readings
- Blog Writing
- Book Reviews
- Ghost Writing
- Copywriting
- Transcription
- Play/Screen/Scriptwriting
- Journalism
- Workshop Facilitation
- School Visits
- Speaking Engagements
- Interviewing
- Content Research
- Social Media Content
- Marketing/Communications
- Press Releases
- Advertising
- Slogans/Taglines
- SEO Content
- Photography
- Media Campaigns
- Establishing author/media relationships
- Media training for interviews

Biography: Award-winning journalist, writer, and communications professional born in Corner Brook, Newfoundland and Labrador. I worked for 10 years as a print journalist and editor before leaping into freelance writing. I have written for *Today's Parent*, *Saltscapes*, *Atlantic Business*, *East Coast Living*, and *Downhomer* magazines, *The Evening Telegram*, and *The Western Star* newspapers. I was twice a finalist for Atlantic Journalism Awards in the magazine and newspaper categories, and received Canadian News Awards for Outstanding Editorial Achievement.

After more than 20 years working as a communications professional with the Government of Newfoundland and Labrador, Memorial University, Kids Eat Smart Foundation Newfoundland and Labrador, and other organizations, I returned to my first love – creating stories.

When not writing for my clients, I can be found hiking or snowshoeing (depending on the season), learning to run, or hanging out with my family – two daughters, one grandson, one very senior cat, and one husband.

I am a lifelong learner currently working on a Diploma in Creative Writing. I have diplomas in Journalism, Adult Learning and PostSecondary Education. Certificates in Business Administration, and Post-Secondary Instruction. Twelve years after enrolling in my first university class I graduated with a Degree in Post-Secondary Education in 2020.

Selected Publications:

Anthology:

*Mum Life Stories*, February 2021

Magazines:

Writers' Alliance of Newfoundland and Labrador *WORD Magazine*, March 2021

Cover Art, *Woods Island Sunset* "A Kind Rejection Letter"

Writers' Alliance of Newfoundland and Labrador *WORD Magazine* COVID Edition, November 2020

"For Better or Worse, I Take Thee As My Officemate"

*Downhome Magazine*, April 2021

"Escape it All"

*Downhome Magazine*, March 2021

"Sweet Family Traditions" "Sam's Place"

*Downhome Life*, February 2021

"The Wonder of the Gaff" "Life Mindfully Woven"

*Downhome Magazine*, January 2021

“Moratorium Experience”

*Downhome Magazine*, December 2020

“A Heirloom’s Homing”

“Behind the Scenes of the Rowdyman”

“Actor Gordon Pinsent Always the Rowdyman”

*Downhome Magazine*, September 2020

“Paintings for Passerby”

*Downhome Magazine*, August 2020

“Lessons Learned on the Trails”

*Downhome Magazine*, July 2020 “Keep

It Simple”

*Atlantic Business Magazine*, November 2020 :Atlantic

Canada’s 30 Under 30 Innovators:

*Club Manager Quarterly*, Spring 2020

“Club Diversification: Cross-country skiing and moonlight snowshoeing”

Online Publications”

*Original Life*, November 2020 “Query

With Confidence”

*Original Life*, September 2020 “Finding

Your Voice One Word at a Time”

Media Outlets:

*West Coast Wire*, March 2021

“No Other Place I Would Rather Live”

*CBC Newfoundland and Labrador*, February 2021

“Full bars finally: Cellular Service has finally come to these west coast communities”

*CBC Newfoundland and Labrador*, January, 2021

“These Corner Brook Businesses All Opened in a Pandemic”

*CBC Newfoundland and Labrador*, December 2020 “Meeting

Santa Claus in a pandemic: How the holiday has changed for one young family”

*CBC Newfoundland and Labrador*, April 2020  
Getting a Degree at 53: My Long and Winding Road at University  
*The Chronicle Herald*, January 2021  
“New Fund Established to Provide Support to Nova Scotia Firefighters”

*The Telegram*, January 2021  
“Corner Brook Author Believes Publishing During Pandemic Encourages Positivity”

*The Telegram*, April 2020  
“20 Questions with Caitlin Uquhart”

*The Telegram*, April 2020  
“20 Questions with Lee Stewart”

*Saltscapes Magazine*, Spring 2002  
“The Mobile Homes of Benoit’s Cove”

*Today’s Parent Baby & Toddler*, Spring/Summer 2003 “Baby + Pet =”

*Today’s Parent Magazine*, December/January 2003 “25 Ways to Give”

*Today’s Parent Magazine*, April 2002 “Getting Into Position”

*Today’s Parent Magazine*, August 2002  
“Baby Bonus”

**Selected Awards:**

I was twice a finalist for Atlantic Journalism Awards in the magazine and newspaper categories, and received Canadian News Awards for Outstanding Editorial Achievement.

I received a Memorial University Medal of Academic Achievement in 2020.

**Additional Notes:**

I use storytelling to capture people’s attention and plain language to help them understand. Every organization has a story, but communicating it can be a challenge. I will help you craft messages that are clear, consistent and genuine – that resonate with your audience and keep them coming back.

Everyone has a story. I believe in honest, straightforward communication. I believe we can work together.